

Sjoberg's Transparency Rules

The transparency rules under the Restoring Internet Freedom(RIF) Order continue to require Sjoberg's to publicly disclose accurate information regarding our network management practices, performance, and commercial terms so that consumers may make informed choices when purchasing Broadband Internet Access Service.

The following outlines the new disclosure requirements related to blocking, throttling and prioritization and the manner in which the disclosure must be provided to consumers, then describes the transparency requirements that Sjoberg's is already disclosing.

New Transparency Rule Requirements – Disclosure of Blocking, Throttling and Prioritization

Although the RIF Order eliminates the bright line rules that prohibit blocking, throttling, and paid prioritization, it does require Sjoberg's to report on them as described below.

Blocking: Sjoberg's does not blocks or otherwise prevents end user access to lawful content, applications, service, or non-harmful devices.

Throttling: Sjoberg's does not degrades or impairs access to lawful Internet traffic based on content, application, service, user, or use of a non-harmful device.

Affiliated Prioritization: Sjoberg's does not directly or indirectly favors some traffic over other traffic, including through use of techniques such as traffic shaping, prioritization, or resource reservation, to benefit an affiliate, including identification of the affiliate.

Paid Prioritization: Sjoberg's does not directly or indirectly favors some traffic over other traffic, including through use of techniques such as traffic shaping, prioritization, or resource reservation, in exchange for consideration, monetary or otherwise.

Sjoberg's does NOT engage in any of the above practices.

Modified Transparency Rule Requirements – the Manner of Disclosure

Sjoberg's may continue to make disclosures accessible through a publicly available, easily accessible website. That address is www.mncable.net.

Sjoberg's is no longer required to distribute hard copy versions of the required disclosures or to directly notify an end user if our activity will trigger a network practice, based on our demand prior to a period of congestions, that is likely to have a significant impact on the end user's use of the service.

Existing Transparency Rule Requirements – Disclosure of Performance Characteristics, Commercial Terms of Service, and Network Management Practices (other than blocking, throttling, and prioritization)

Performance Characteristics:

- **Service Description:** Sjoberg's must provide a general description of our service, including the service technology, expected and actual access speed and latency, and the suitability of the service for real-time applications which is on our website.
- **Impact of Non-Broadband Internet Access Service (Non-BIAS) Data Services:** If applicable, Sjoberg's will disclose what non-broadband Internet access service data services, if any, are offered to end users, and whether and how any non-broadband Internet access service data services may affect the last-mile capacity available for, and the performance of, broadband Internet access service. Sjoberg's has none, currently.

Note: Sjoberg's does not have to disclose packet-loss, provide geographically-specific disclosures, or disclose performance at peak usage time, as Sjoberg's does not have more than 250,000 subscribers.

Commercial Terms of Service:

- **Price:** Sjoberg's must disclose information on prices, usage-based fees, and fees for early termination or additional network services.
- **Privacy Policies:** Sjoberg's must disclose complete and accurate information about privacy policies, if any, including whether we engage in inspection of network traffic and whether we store the information, share it with third parties, or use it for non-network management purposes.
- **Redress Options:** Sjoberg's must disclose our practices for resolving questions and complaints from consumers, entrepreneurs, and small businesses.

Network Management Practices (other than blocking, throttling and prioritization)

- **Congestion Management:** Sjoberg's is not required to provide information on network and congestion management as they have less than 250,000 subscribers.
- **Application-Specific Behavior:** Sjoberg's does not block or rate-controls specific protocols or protocols ports, modified protocol fields in ways not prescribed by the protocol standard, or otherwise inhibits or favors certain applications or classes of applications.
- **Device Attachment Rules:** Sjoberg's does not restrict the types of devices connected to our network.
- **Security:** Sjoberg's does not ensure end-user security or security of the network, other than reasonable, industry standards. The consumer is responsible for their own anti-virus and security software.